

ReGuest S.p.A
Kuperionstraße 34
39012 Merano
Italy



ReGuest S.p.A

Shareholder Information: 2026+3y

07.05.2026

Management Team



CEO, CFO, Co-Founder
Michael Mitterhofer



CSO, Co-Founder
Denis Pellegrini



CTO, Co-Founder
Stefan Plattner



CMO
Johannes Tappeiner



CGO
Daniel Zelling



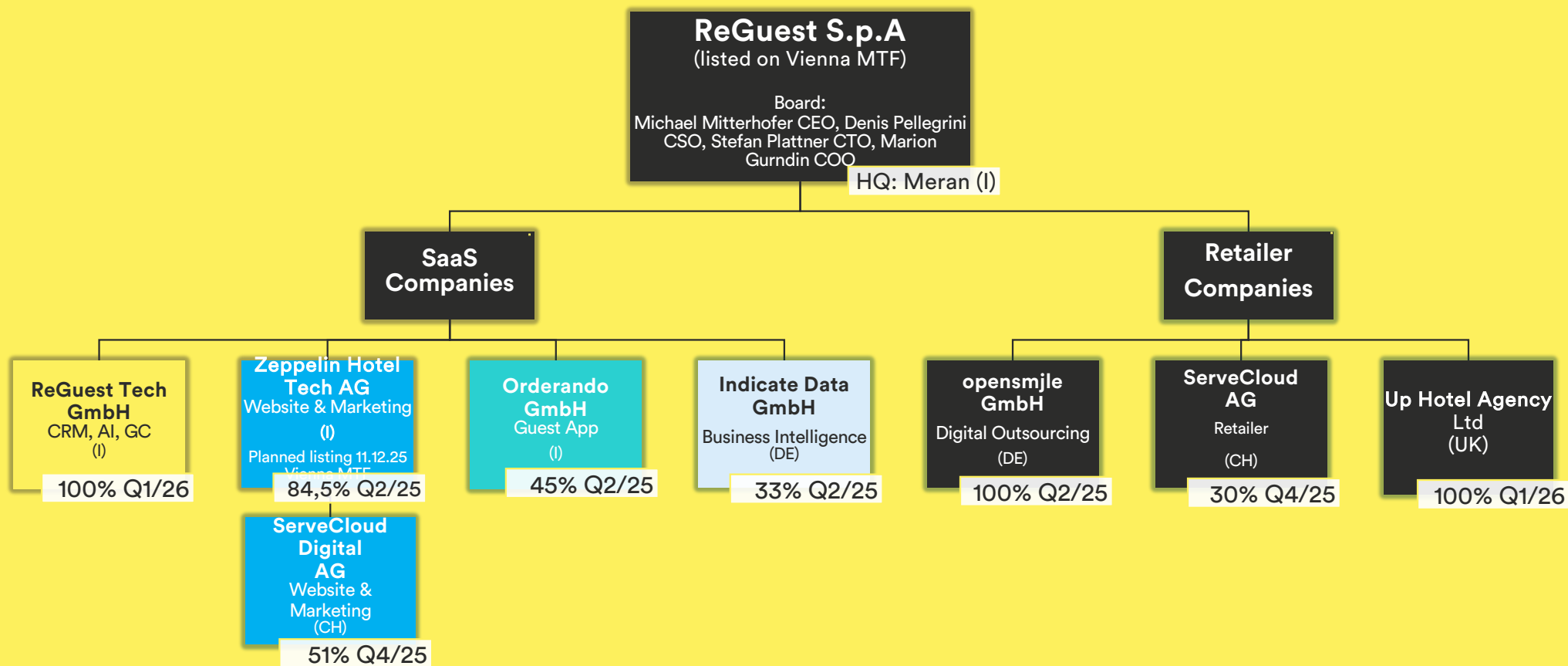
CPO
Florian Augustin

Shareholders

PMP Ventures S.S 97,01%
Free float 2,99%
(06.05.2026)

PMP Ventures S.S. 100%
by Michael Mitterhofer, Denis
Pellegrini, Stefan Plattner

ReGuest S.p.A Group Structure



Snapshot: Zeppelin Hotel Tech S.p.A



Zeppelin Hotel Tech, based in Merano, Italy
Owned 84,5% by ReGuest S.p.A.

Business Model: SaaS

Planned listing at Vienna MTF on December 2025

Zeppelin Hotel Tech is redefining hospitality digitalization with an instant-ready technology platform.

- Hotels can launch a high-performance website in 30 day
- activate data-driven marketing campaigns in 2 days
- manage their entire digital presence through one seamless ecosystem — without the delays, costs, or complexity of traditional agencies.

Our vision is to build a platform that becomes exponentially smarter over time, using automation and intelligence to drive direct bookings, maximize marketing ROI, and give hoteliers full control over their digital growth. Fast. Automated. Agency-free. Scalable. This is the future of hotel tech — switched on and ready to go.

Snapshot: orderando GmbH



Orderando S.p.A, based in Merano, Italy
Owned 45% by ReGuest S.p.A.
Business Model: SaaS

Orderando aims to become the leading guest-experience platform that connects every touchpoint of a stay — ordering, booking, renting, and communication — in one seamless mobile experience.

We envision a hospitality world where guests can access every service instantly from their smartphone, and venues can unlock new revenue streams through frictionless upselling and automation.

Orderando's vision is to deliver:

- A fully connected guest journey — before, during, and after the stay
- Modular
- plug-and-play technology that fits any accommodation model
- Automation that lightens staff workload and improves service consistency
- New revenue opportunities through in-stay and in-destination commerce

Our goal: to be the central digital companion for guests and the essential revenue engine for hotels, campsites, and vacation rentals.

Snapshot: Indicate Data GmbH



Indicate Data GmbH, based in Offernburg, Germany
Owned 33% by ReGuest S.p.A.
Business Model: SaaS

Indicate Data aims to become the leading platform for data-driven business control — delivering real-time insights, simple workflows, and fully adaptable analytics for organizations of any size.

We envision a world where companies make decisions faster, smarter, and with absolute transparency — without needing technical expertise.

Our platform brings together:

- Live operational and financial data from all relevant systems
- AI-powered insights that identify trends and actions automatically
- Configurable dashboards & workflows tailored to each industry
- A unified data layer that simplifies complexity and enables growth

Our goal: to be the most intuitive and scalable decision-intelligence platform for data-driven companies in the DACH region and beyond.

Snapshot: opensmjle GmbH



Opensmjle GmbH, based in Köln, Germany
Owned 100% by ReGuest S.p.A.
Business Model: Retailer

opensmjle's vision is to become the leading digital performance engine for the hospitality industry — merging marketing, technology and guest experience into one seamless growth platform.

We aim to empower hotels to scale faster and operate smarter by delivering:

- Lightning-fast digital execution — websites, campaigns and integrations delivered in weeks, not months.
- A unified digital ecosystem — where marketing, branding, CRM and guest experience work as one.
- Continuous performance optimization — driven by analytics, automation and industry-specific expertise.
- A partner-first approach — giving every hotel the capabilities of a world-class digital team.

Our ambition: to define the next generation of hotel digitalization — a future where every hotel becomes a high-performing, tech-enabled, guest-centric business.

Snapshot: Servecloud AG



Servecloud AG based in Hergiswil, Switzerland
Owned 30% by ReGuest S.p.A.
Business Model: Retailer

Servecloud envisions a future where hospitality technology is seamless, agile and fully integrated — enabling hotels to simplify their tech stack, elevate the guest journey and unlock operational excellence.

By leveraging a decentralized architecture designed specifically for hospitality, Servecloud enables:

- Higher guest satisfaction through smarter digital experiences
- Optimized operations via real-time, guest-journey-centric systems
- Maximized enterprise value through efficient, future-proof IT landscapes

Our objective: to become the one-stop system provider for hotel technology — freeing hoteliers from legacy PMS bottlenecks and enabling growth, innovation and resilience.

Snapshot: Up Hotel Agency Ltd.

Up Hotel Agency Ltd. based in Rugby, UK
Owned 100% by ReGuest S.p.A.
Business Model: Retailer



UP Hotel Agency is an award-winning UK-based digital agency specializing in hotel web design, development, and digital marketing. UP Hotel Agency With decades of industry experience, the agency offers full-service solutions ranging from bespoke hotel websites to strategic digital marketing, with a clear focus on driving direct bookings.

Its founder is David Ohandjanian, and the team brings expertise across hotel SEO, PPC, content, UX/UI, and responsive web design.

Overview

RE : GUEST

This paper contains actual and planned corporate and revenue structure by November 2025 of ReGuest S.p.A.

COMPANIES

Current companies

Holding company

- ReGuest S.p.A., Merano (I), listed on Vienna MTF Stock Exchange direct market plus (Tax 26%)

Majority owned subsidiary

- 84,5% Zeppelin Hotel Tech S.p.A, Merano (I) (Tax* 26%)
 - 51% Servecloud Digital AG, Hergiswil (CH) (Tax* 13.6%)
- 100% opensmjle GmbH, Köln (DE) (Tax* 31%)
- 100 % Up Hotel Agency Ltd. (UK) (Tax * 25%)

Associate

- 30% Servecloud Digital AG, Hergiswil (CH) (Tax* 13,6%)
- 45% Orderando GmbH, Merano (I) (Tax* 26%)
- 33% Indicate Data GmbH, Offenburg (DE) (Tax* -31%)

Planned companies majority owned subsidiaries

Various SaaS-companies and Retailer in Germany (Tax* 26%), Austria (Tax* 23%), Italy (Tax 26*) and Netherlands (Tax* up to 25,8%)

* represents the company's national tax rate, comprising the national corporate income tax and, where applicable under law, the national trade tax

Revenue of current existing companies

RE : GUEST

Majority on the books		2026	2027	2028	2029
full consolidated	Revenues	15.491.641,93 €	19.709.122,87 €	25.655.407,17 €	30.769.932,58 €
	Revenues Intercompany	-1.539.361,00 €	-2.009.704,90 €	-2.462.031,72 €	-2.783.618,46 €
	Revenue consolidated	13.952.280,93 €	17.699.417,98 €	23.193.375,45 €	27.986.314,12 €
	EBITDA	3.761.511,13 €	5.716.499,92 €	8.450.720,58 €	16.271.924,32 €
	EBT	2.611.351,13 €	4.370.957,92 €	6.996.051,58 €	14.062.021,32 €

Majority on the books		2026	2027	2028	2029
	EBT	2.611.351,13 €	4.370.957,92 €	6.996.051,58 €	14.062.021,32 €
	Taxes	-661.732,58 €	-1.087.736,54 €	-1.751.068,86 €	-3.574.781,39 €
	EAT	1.949.618,55 €	3.283.221,37 €	5.244.982,72 €	10.487.239,93 €
	dividend	1.790.844,23 €	2.913.221,60 €	4.593.870,60 €	8.499.596,21 €
	Income from subsidiaries	1.669.719,17 €	2.658.442,14 €	4.198.041,98 €	7.577.212,32 €

Revenue of existing and planned companies RE : GUEST

Majority Total (incl. planned)		2026	2027	2028	2029
full consolidated	Revenues	21.166.641,93 €	37.874.122,87 €	46.333.657,17 €	54.277.245,08 €
	Revenues Intercompany	-1.539.361,00 €	-2.009.704,90 €	-2.462.031,72 €	-2.783.618,46 €
	Revenue consolidated	19.627.280,93 €	35.864.417,98 €	43.871.625,45 €	51.493.626,62 €
	EBITDA	4.986.511,13 €	9.589.499,92 €	12.744.370,58 €	21.013.186,82 €
	EBT	3.713.851,13 €	7.856.657,92 €	10.860.336,58 €	18.329.157,57 €

Income together with ReGuest Investments		2026	2027	2028	2029	2029
Majority Total (incl. planned)	EBT	3.713.851,13 €	7.856.657,92 €	10.860.336,58 €	18.329.157,57 €	24.223.289,50 €
	Taxes	-993.787,58 €	-2.065.586,54 €	-2.834.362,86 €	-4.770.689,02 €	-5.383.305,32 €
	EAT	2.720.063,55 €	5.791.071,37 €	8.025.973,72 €	13.558.468,55 €	18.839.984,18 €
	dividend	2.330.155,73 €	4.668.716,60 €	6.540.564,30 €	10.649.456,24 €	14.578.270,17 €
	Income subsidiaries & associates	2.158.218,65 €	4.032.291,33 €	5.720.984,73 €	9.256.414,68 €	10.836.003,86 €

* The minority interests and their results were consolidated using the equity method

** The line item "Income from subsidiaries and associates" represents 100% of the respective results.



IR Contact:

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Welcome to the
Yellow World Of
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